

Cleveland State University

EngagedScholarship@CSU

Digital Commons + Great Lakes User Group Meeting

DC+GLUG 2017 at Cleveland State University

Jul 28th, 10:50 AM - 11:20 AM

Publishing Partnerships: Working with Conferences to Provide Client Solutions

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PUBLISHING PARTNERSHIPS

Working with Conferences to Provide Client Solutions

Nina Collins

Scholarly Publishing Specialist

Marcy Wilhelm-South

Digital Repository Specialist

PURDUE CONFERENCES

ANYTIME, ANYWHERE

WWW.CONF.PURDUE.EDU

Planning

- Objectives/Outcomes
- Financial Management
- Timelines

Venues

- Property liaison
- Room set-up (Audiovisual)
- Transportation
- Signage

Registration

Marketing

- Request for Proposal
- Events Calendar View
- Senior Programs

Welcome to Purdue Conferences

Purdue Conferences' goal is to ensure that your conference, symposium, or event is a success. At Purdue we have meeting space for you whether your group is 6 people or 6,000. Not in the Midwest? Not a problem, we'll bring Purdue to you. We want to plan any program you hold, anywhere you hold it. We have conducted conferences throughout the United States including New York, Las Vegas, Washington D.C., Sacramento, and internationally. Why deal with dozens of suppliers and vendors when a Purdue Conferences coordinator can put the whole package together for you? Purdue Conferences will take care of all the details for your conferences from site selection, speaker engagement, to every logistical detail of your event. Let us focus on the logistics so you can enjoy the success of your program.

PURDUE UNIVERSITY LIBRARIES

SCHOLARLY PUBLISHING DIVISION WWW.LIB.PURDUE.EDU/PUBLISHING

Purdue University Press

Scholarly Publishing
Services

Purdue e-Pubs
(institutional repository)

Home > Purdue University Libraries Scholarly Publishing Division

Purdue University Libraries Scholarly Publishing Division

Located in the heart of campus in Stewart Center room 190, the Purdue Libraries Scholarly Publishing Division creates a collaborative environment by uniting [Purdue University Press](#) with [Scholarly Publishing Services](#). The Scholarly Publishing Division is dedicated to enhancing the impact and extending the reach of academic research and scholarship through the development and dissemination of books, journals, digital collections, innovative electronic products, technical report series, and conference proceedings. In collaboration with fellow information professionals in the Libraries and across the University, we provide targeted services to support Purdue faculty, staff, and students at all stages of the scholarly communication process, as well as scholars working beyond the confines of Purdue.

AUTHORING

[Publishing Strategy](#)
[Copyright Advice](#)
[Publication Tools](#)

PRODUCTION

[Copyediting](#)
[Design](#)
[Printing](#)

DISSEMINATION

[Distribution](#)
[Marketing](#)
[Discoverability](#)

PRESERVATION

[Citablety](#)
[Archiving](#)
[Metrics](#)

WHAT



Through the integration of Purdue University Press, Purdue Libraries has become a leader in its capacity to produce high-quality publications serving a continuum of scholarly publishing needs across the university. [more>>](#)

WHY



Our mission is to maximize access to scholarly publications for the benefit of users across the State, nation, and world while finding ways to sustain our publishing program financially. We believe in fair pricing, liberal author rights, and in pushing the boundaries of Open Access. [more>>](#)

WHO



By combining the traditional strengths of publishers and librarians and sharing skills as well as infrastructure, the publishing division of Purdue Libraries has extended its capacity to provide a rich array of services to Purdue faculty, staff, and students. Meet our staff here. [more>>](#)



[JPUR](#)



[Birck Technology Papers](#)



[HABRI Central](#)

Publishing News

James R. Hansen to helm new aeronautics and astronautics book series with Purdue University Press

[Purdue University Press Book Previews](#)

[New Year's Reading Resolution](#)

[More](#)

BY THE NUMBERS

(e-Pub download Statistics)

52,976

papers to date

14,719,924

full-text downloads to date

2,346,840

downloads in the past year

PURDUE E-PUBS SERVICES

Branded and Custom Designed
Web Pages

Multi-Year Conference
Management

Multi-Track Organization

Peer Review Management

Manuscript Management

Author/Administrator/Editor
Communication Tools

The screenshot shows the Purdue e-Pubs website. At the top is the Purdue University logo and the text "Purdue e-Pubs". Below this is a navigation menu with "Home", "About", "FAQ", and "My Account". The main content area is divided into two columns. The left column contains a search bar with "Enter search terms:" and a "Search" button, a dropdown menu for "in this repository", a link to "Advanced Search", a notification option "Notify me via email or RSS", and sections for "Links for Authors" (Submit Research, Author Addendum), "Links" (Purdue Libraries, Purdue University Press Journals), and "Browse" (Collections, Disciplines, Authors). The right column features a "Browse and Search by:" section with a "Follow" button and a list of categories: "Author Names", "Departments and Centers at Purdue", "Purdue University Press", and "Theses and Dissertations". Below this is a paragraph describing the service. A map shows the location "West Lafayette, Indiana, United States" with a note "Purdue e-Pubs" and "This map shows live readership activity for Purdue e-Pubs. Waiting for next download...". A world map is displayed below. A "Real-time Readership" box shows "0 Downloads since 3:17:58 PM". A table at the bottom right shows statistics: "52,976 Total Items", "14,718,537 Total Downloads", and "2,342,787 Downloads in the past year". At the bottom, there is a circular chart titled "Explore works in 798 disciplines" and sections for "At a Glance", "Top 10 Downloads All time", "Recent Additions 50 most recent additions Activity by year", and "Paper of the Day".

SCHOLARLY PUBLISHING SERVICES

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Editorial Services

Copyediting

Typesetting

Indexing

Proofreading

Figure redrawing

DOI generation

Video Captioning

Production Services

Color printing

Black-and-white printing

Shipping

FREE

Hosting/Open Access Dissemination Services

Purdue e-Pubs hosting platform

Indexing of Purdue e-Pubs materials in Google Scholar

Automatic monthly COUNTER download report for editor(s) and contributors

Peer review management system

Author communication/notification tools

Manuscript management system

Readership activity map

CURRENT CONFERENCES

Road School

Dawn or Doom

ICDCS

Six Sigma

I3R2

ITCC/ITES

BENEFITS

TO PARTNERS

From DC

- Branded and stable web pages
- Easy to learn/use template-based systems
- Long-term preservation and global open access
- Indexing in Google Scholar
- Automatic monthly COUNTER-compliant download reports

From PUSPD

- Professional editorial services provide crisp publications
- Indexing of proceedings in library/repository catalogs
- Production services
- Client centered support
- Purdue University reputation and branding

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PURDUE
UNIVERSITY

The screenshot shows the top navigation bar of the Purdue Conferences website. It includes a search bar on the right with a magnifying glass icon. The main header features the Purdue University logo and the text "Purdue Conferences Anytime, Anywhere." Below the header is a dark navigation menu with links for Home, About, Attend an Event, Plan an Event, Youth Safety, CEU Transcript Request, and a prominent "REQUEST FOR PROPOSAL" link on the right.

The main banner features a world map background with silhouettes of business professionals. The text reads "WE ARE PURDUE CONFERENCES THE MEETINGS WE MAKE MOVE THE WORLD FORWARD". It also includes the "unique venues" logo and the "ASTOP Certified acced-i" logo. At the bottom, it says "PURDUE CONFERENCES | ANYTIME, ANYWHERE."

A small square tile with a photograph of a modern building at night, labeled "VENUES".

A small square tile with a photograph of people in a meeting, labeled "SERVICES".

A small square tile with a photograph of a city skyline, labeled "OUR REACH".

A small square tile with the text "ENGAGE PURDUE" and a small arrow icon, labeled "PURDUE.EDU/ENGAGEMENT".

- Request for Proposal
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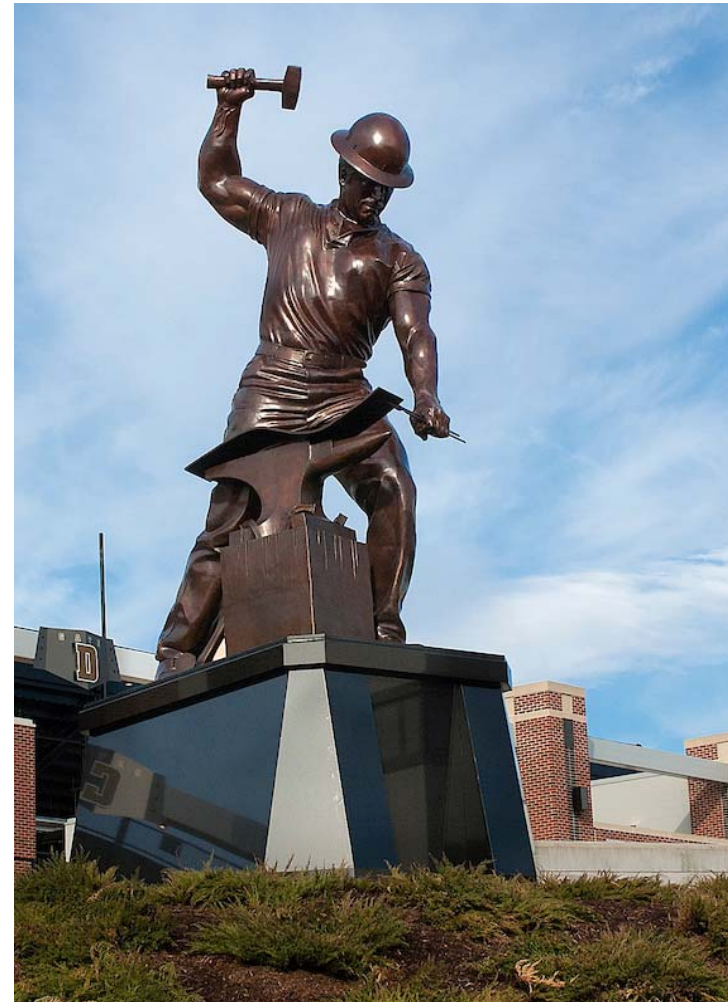
The footer section contains contact information for Purdue Conferences, including the address (Stewart Center, Room 116, 128 Memorial Mall, West Lafayette, IN 47907) and phone numbers. It also features social media icons for Facebook, Twitter, RSS, and YouTube. On the right, there is a "Need More Information?" section with a contact form for Full Name, E-mail Address, and Your Message, with a "SEND REQUEST" button.

CHALLENGES

TO COLLABORATION

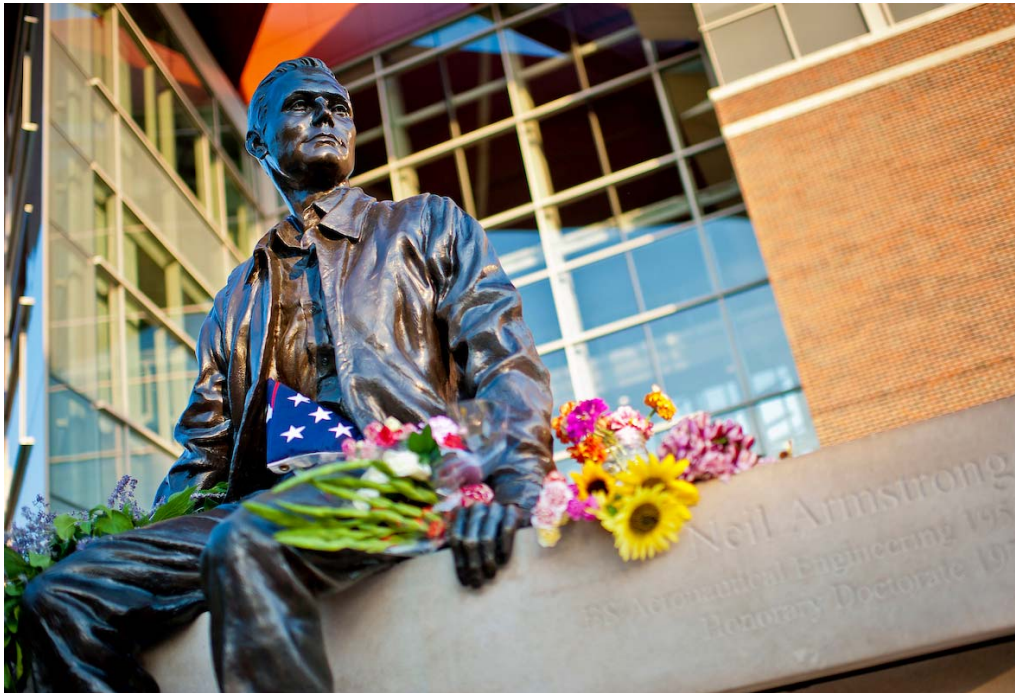
Challenges

- Marketing Scholarly Publishing Services
 - New market
 - Time investment-meet with many clients for little ROI
 - Clients don't know what they want or need
- Print shop pitfalls
- Feast or famine workflow
- University Press Scope
- Publishing Contract or MOU



OPPORTUNITIES

FOR COLLABORATION



Opportunities

- Double dip outreach
 - Promote open access
 - Promote IR and mediated CV review service
- Glean information on disciplinary trends
- Refinement of University Press Scope



QUESTIONS & COMMENTS

Thank You

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