

# Building student media publication content in Digital Commons: Advice from the trenches



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# Overview at Kent State: Current state of affairs

- Began around Spring 2015
- Four publications are up on Digital Commons to date
  - [The Burr](#)- A student produced magazine made for Kent State University (Office of Student Media)
  - [Kaleidoscope](#)- Historical review of creative writing and art work submitted by staff, faculty, and students on the Kent State University at Ashtabula Campus
  - [Platypus](#)- A student journal of the arts that was produced every semester to showcase the best writing and photography of the student body of the Kent State University at Ashtabula Campus
  - [Writing Center Review](#)- Student academic writing on the Kent State at Stark Campus
- Two in the works
  - [Fusion](#)- Kent State University's LGBTQ magazine (Office of Student Media)
  - [Brainchild](#)- Literary and arts publication (Honors College)

# Dream big, start small

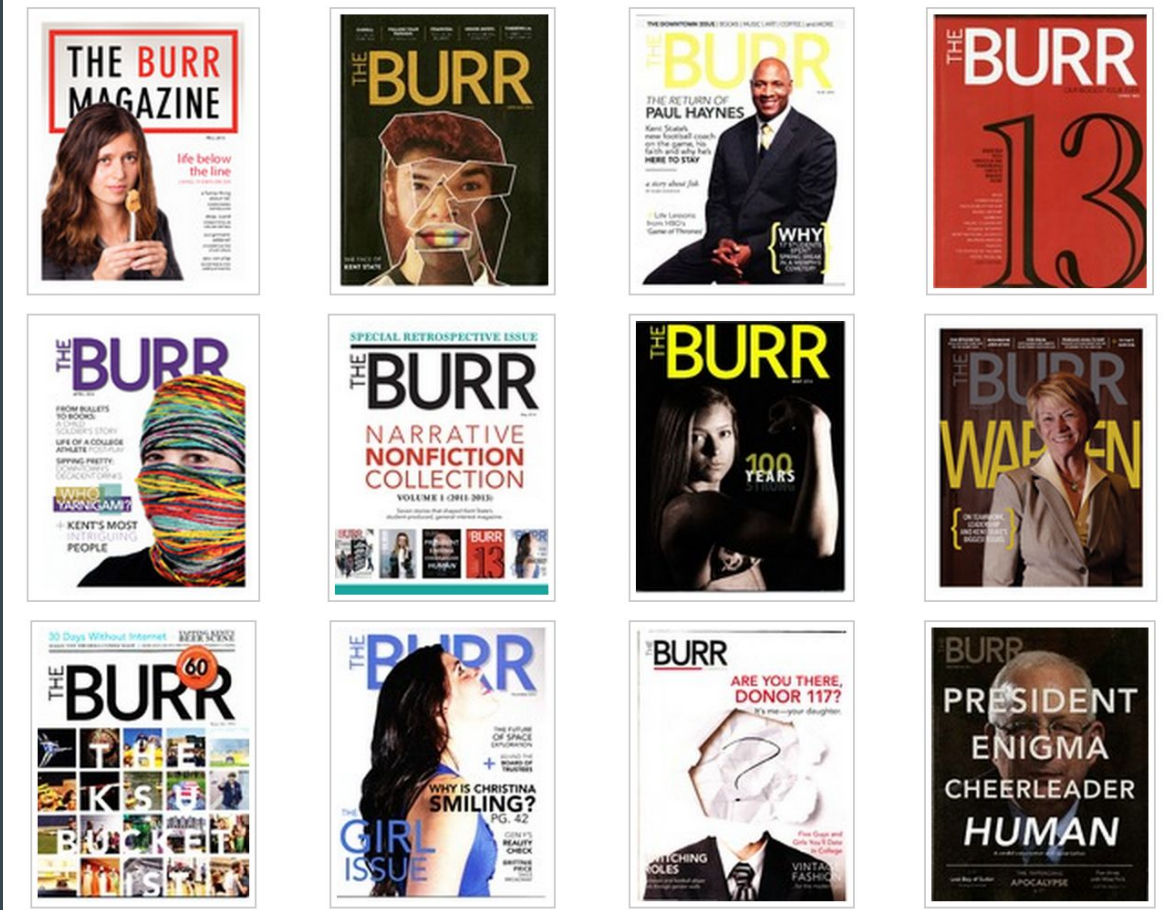
- Idea to build a comprehensive collection of all past publications, as well as providing support for current publishing efforts
- Cast the net wide to encompass all types of student publication
  - At KSU, this has included: regional campus content, office of student media and other avenues, like the Honors College
  - Use existing networks
  - Keep your eyes open!
- Make a game plan, create benchmarks, solicit help when needed
  - Working with others to set priorities
  - Implementing guidelines for digitization
  - Student workers, staff, and librarians- Who does what?

# Adapt to the realities of the work

- Missing issues
  - Leaving a place for missing volume number for Journal set-up
  - University Archives filled some gaps in missing issues
    - And conversely, connections through the project filled some gaps in the Archives
- Unanswered email requests for new projects
  - Persistence is key!
  - Highlight the advantages of openly accessible digital archives
    - Service point to refer alumni and others
    - Full text searching
    - Explain analytics

# Get creative with Digital Commons

Consider using a Book Gallery



\*If available, use some additional plug-ins with Embedly, such as ISSUU for page turning functionality.



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**THE BURR MAGAZINE**

Metadata: Solicit advice from the originating office to consolidate and normalize changing titles

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# Keep on plugging along!

- Small steps will lead to big results- and build momentum
- Consider historical publications as well
- If possible, get students involved with the process

## Remaining hurdles:

- Future issues contributed
- Applying additional features?
- And... unanswered emails



# Thanks!!

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