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Improving Learner Experience through Creative Library Instructional Design

Mandi Goodsett

Cleveland State University, a.goodsett@csuohio.edu

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AS YOU ARRIVE ...

**List as many things you are passionate about
as you can.**

What drives you?

IMPROVING LEARNER EXPERIENCE THROUGH CREATIVE LIBRARY INSTRUCTIONAL DESIGN



MANDI GOODSETT, CLEVELAND STATE UNIVERSITY

CREATIVE LIBRARY INSTRUCTIONAL DESIGN

Library instruction that

- Is varied
- Is customized for instructional situation
- Incorporates active learning
- Uses novel approaches and activities

BARRIERS

What holds us back?

BARRIERS

- Lack of time
- Lack of control
- Intimidation
- Discomfort



BENEFITS

Reasons to do it anyway

BENEFITS

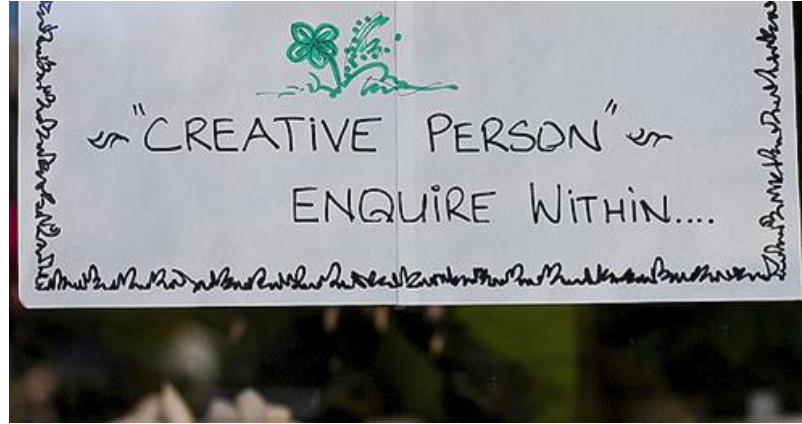
- For the librarian: reduces burn-out
- For the students: less repetition
- For the instruction: gradual improvement



WHAT IS CREATIVITY AND HOW DOES IT FUNCTION IN THE BRAIN?



CREATIVITY IS NOT



“Discard this outdated conventional wisdom today, this very minute. There is nothing you cannot get better at doing.”

-Sandra Bond Chapman,

Make Your Brain SMARTER: Increase Your Brain's Creativity, Energy, and Focus

SOME KEY IDEAS IN THE STUDY OF CREATIVITY IN PSYCHOLOGY

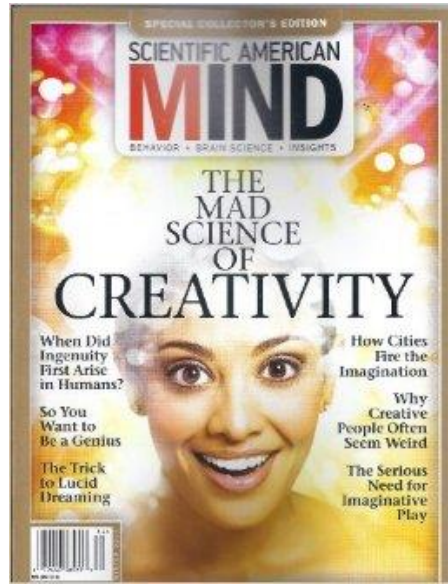
- Plasticity
- Divergence
- Convergence
- Associative Pathways



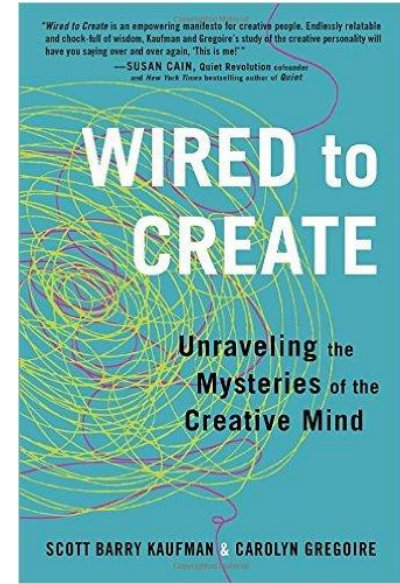
RECOMMENDED READING



How Creativity Happens in the Brain – Arne Dietrich



Scientific American – Creativity Issue, Jan. 2016



Wired to Create –by Scott Barry Kaufmann and Carolyn Gregoire



CULTIVATING CREATIVE HABITS OF MIND



CULTIVATING CREATIVE HABITS OF MIND



CULTIVATING CREATIVE HABITS OF MIND



*Overcoming the
Intimidation
Barrier*

CULTIVATING CREATIVE HABITS OF MIND



CULTIVATING CREATIVE HABITS OF MIND



*Overcoming the
Discomfort Barrier*

CULTIVATING CREATIVE HABITS OF MIND



CULTIVATING CREATIVE HABITS OF MIND



Return to the list you made as you came in. How could you connect your passions to your library instruction?

CULTIVATING CREATIVE HABITS OF MIND



CULTIVATING CREATIVE HABITS OF MIND



*Overcoming the
Lack of Control
Barrier*

CULTIVATING CREATIVE HABITS OF MIND



CULTIVATING CREATIVE HABITS OF MIND



*Overcoming the
Lack of Time
Barrier*

CULTIVATING CREATIVE HABITS OF MIND





COLLABORATION & CRITICAL FRIENDSHIP



CRITICAL FRIENDSHIP



TEACHING SQUARES



REMIX!

- Read relevant literature
- Talk with colleagues
- Go to conferences
- Collect ideas
- Bibliography



SHARE



SHARE





CREATIVE APPROACHES TO INSTRUCTIONAL DESIGN & IMPLEMENTATION



TOP 5 CREATIVITY- BOOSTING CLASSROOM ACTIVITIES



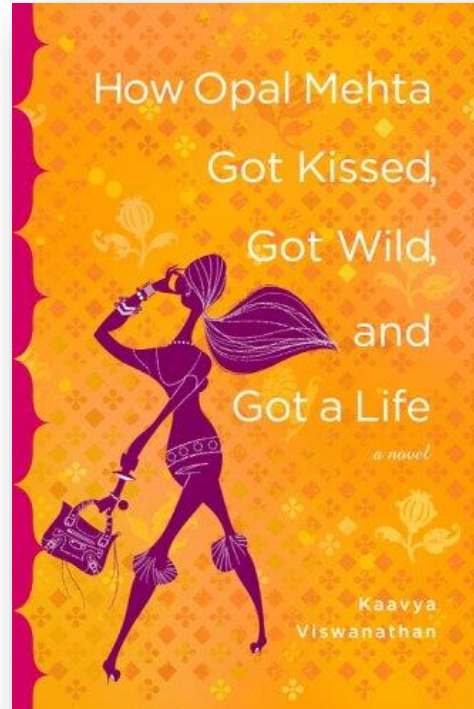
CLASSROOM ACTIVITY ONE: REAL-WORLD EXAMPLES



CLASSROOM ACTIVITY TWO: BRAINSTORMING



CLASSROOM ACTIVITY THREE: STORYTELLING



CLASSROOM ACTIVITY FOUR: GAMES



CLASSROOM ACTIVITY FIVE: CATS



CLASSROOM ACTIVITY FIVE: CATS

Classroom Assessment Techniques



CREATIVE APPROACHES TO INSTRUCTIONAL DESIGN & IMPLEMENTATION

A word cloud of instructional design approaches. The words are arranged in a roughly circular shape, with some words appearing more frequently or in larger fonts than others. The colors of the words range from dark red to light grey.

words included: studies, wikis, case, sorting, poster, mind-map, WebQuests, workshop, worksheets, portfolio, game, presentation, bibliography, learning, method, lecture, checklist, technology, problem-based, quiz, self-assessment, jigsaw, brainstorming, video, cephelonian, blog, ice-breaker, storytelling, discussion, tour, card, podcast.

PRACTICE TIME!

Remember ...

- Let your **personal interests** inspire your instruction.
- Practice letting your **ideas flow** without judging them. Write down even the crazy ideas!
- Think on **other experiences** you've had recently. How can they be applied to this instruction?
- Use **stories, real-world examples, student involvement, or brainstorming** activities to change things up.

Padlet link: <http://bit.ly/2ec7hbL>

REFLECTION

- **What specific steps will you take to cultivate creative habits of mind?**
- **What creative techniques (no matter how small) will you use the next time you teach?**

RESEARCH GUIDE LINK

<http://researchguides.csuohio.edu/creativelibinstruction>

Includes:

- My bibliography
- Padlet link
- My contact info & blog link
- Place to give feedback

The screenshot shows the Michael Schwartz Library Research Guides page. At the top is a navigation bar with links: RESEARCH HELP, SERVICES FOR YOU, ABOUT THE LIBRARY, MULTIMEDIA, CLEVELAND MEMORY, MYCSU, and a search icon. Below this is a banner for the Michael Schwartz Library with a photo of students studying. The main heading is 'RESEARCH GUIDES'. Below that is a breadcrumb trail: Michael Schwartz Library / Research Guides / Improving Learner Experience through Creative Library Instructional Design / Creative Library Instruction. The title of the guide is 'Improving Learner Experience through Creative Library Instructional Design: Creative Library Instruction'. Below the title is a search bar and a 'Search' button. The guide is described as 'A guide for attendees of the ALAO 2016 conference presentation with additional resources and a bibliography.' There are three tabs: 'Creative Library Instruction' (selected), 'Ideas for Activities in the Classroom', and 'Bibliography'. The 'Creative Library Instruction' tab shows a 'Helpful Links' section with links to a Conference Session Padlet, Journal of Creative Library Practice, Community of Online Research Assignments (CORA), and PRIMO Site of the Month. The main content area has a 'Welcome!' message and a colorful graphic with the word 'CREATIVITY'. To the right of the graphic is a text block welcoming users to the guide and providing links to resources. On the far right, there is a 'Presentation Handout' section with a link to the handout and a 'Contact Info' section with a photo of a person.

THANK YOU!

MANDI GOODSETT
A.GOODSETT@CSUOHIO.EDU