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Interdisciplinary Collaboration and the Development and Integration of a First-Year Writing Open Access Textbook

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Act 1: "Open Educational Resources as Collaborative and Pedagogical Tools"

Act 2: "Open Textbook Technology: Stacking Up Against Traditional Textbooks"

Mandi Goodsett
Performing Arts & Humanities Librarian
Cleveland State University



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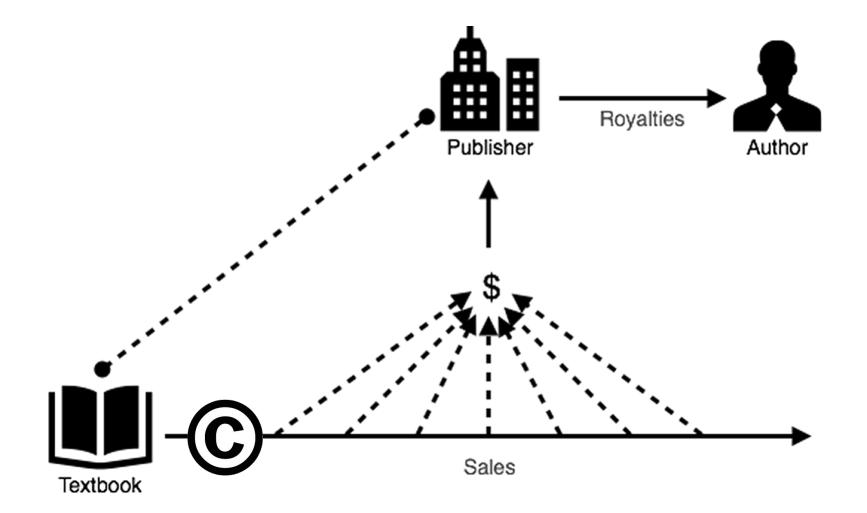
What are Open Educational Resources?

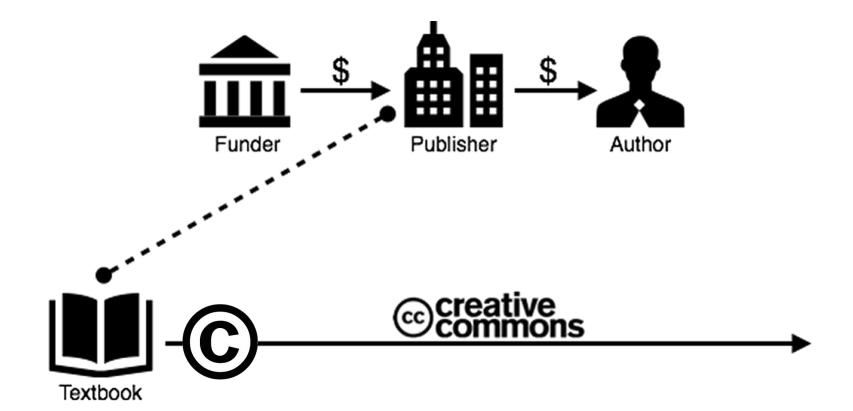
What are Open Educational Resources?

Free

+

Permissions





Where does the funding come from?

- Universities
 - Grants for reviewing, adopting, modifying, author, etc.
- Foundations
 - Hewlett, Gates, etc.
- Governments
 - Oregon, ODHE, Federal Funding
- Institutional Consortia
 - o CALI



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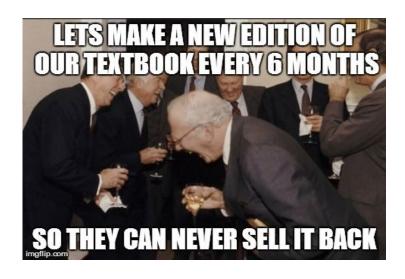
http://creativecommons.org

Why do OERs matter?

Flexibility and Control



Cost



Everyone check out my new \$1,000 TV stand



Typical Student August 23 at 7:21am



FEATURE > FRESHMAN YEAR

FRESHMAN YEAR AUG 6 2015, 11:35 AM ET

College Textbook Prices Have Risen 1,041 Percent Since 1977

by **BEN POPKEN**

Coping with the Cost

- Purchase an older edition of the textbook
- Delay purchasing the textbook
- Never purchase the textbook
- Share the textbook with other students

Download textbooks illegally from the internet

In your academic career, has the cost of required textbooks caused you to ...:

2012	2016	
63.6%	66.5%	Not purchase the required textbook
49.2%	47.6%	Take fewer courses
45.1%	45.5%	Not register for a specific course
33.9%	37.6%	Earn a poor grade
26.7%	26.1%	Drop a course
17.0%	19.8%	Fail a course

What can we do with open textbooks?

Open Textbook Options

- Open Pedagogy
- Interactivity
- Real-time assessment
- Gamified learning
- Professor voice
- Student contributions

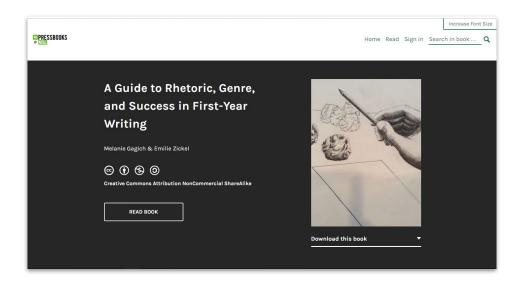


The Role of the Librarian

Collaboration in Creating Open Textbooks

Your librarian can help you with ...

- Finding open content to use
- Navigating Creative Commons licensing
- Using the Pressbooks platform (or other technology needs)
- Finding funding
- Finding editors or reviewers
- Moral support! :)



- What barriers or challenges do commercial textbooks present in your own classroom?
- What might you try if you were able to teach without those barriers or challenges?
- What role could your campus librarian play in helping you to use or create OERs?

Mandi's Sources in Order of Appearance

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"Modern City in the Making" by Sebastian Sikora is licensed under a <u>CC BY 2.0 Generic</u> <u>License</u>.

Link to these slides: https://tinyurl.com/yxhleaxi