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Maxine Goodman Levin College of Urban Affairs Biennial Report: 2010-2011 Report to the Community

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Maxine Goodman Levin College of Urban Affairs

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2010-2011 Report to the Community

Levin.
Strategic Goals, 2010-2015

Lead in Teaching, Research, and Public Service

GOAL 1:
BE KNOWN AS A HOME TO THOUGHT LEADERS IN URBAN POLICY AND PUBLIC MANAGEMENT

“Thought leadership” is based on the power of ideas to transform the way people think. It is evidence-based practice where leadership is about proving that a new idea does, in fact, work. Thought leaders shape policy debate by producing relevant academic work recognized in their field while, at the same time, translating findings for a wider audience. They think about problems differently than within traditional frameworks.

To ensure that the College is known as a home for thought leaders, faculty and staff will:
• Shape or make major contributions to urban policy and public management at the state and national levels through high-quality, fact-based analysis reflecting curiosity-driven, policy-driven, and client-driven research.
• Initiate and engage in regional, state, and national dialogues on urban issues at a level commensurate with the College’s reputation and the needs and expectations of the community.

GOAL 2:
MODEL ACADEMIC EXCELLENCE AND INCREASE ENROLLMENT

Academic excellence is critical to fulfilling the College’s promise to change America’s cities one graduate at a time. To model academic excellence and increase enrollment, the College will:
• Advance an inter-disciplinary, accredited academic approach that cuts across degree programs and is adaptable and creative in providing practical education that meets the changing needs of the community.
• Graduate students who are prepared for the workforce with the knowledge and skills they need to be successful and make a positive difference in their communities.

GOAL 3:
ENHANCE ENGAGED LEARNING OPPORTUNITIES FOR STUDENTS

Students who are engaged in their school and community do more than sit in a classroom and are more likely to graduate with knowledge, skills, and experience to use in their personal and professional lives. To ensure that students have meaningful opportunities for engaged learning, the College will:
• Foster an intellectual and physical environment that supports students’ academic and professional success.
• Increase and enhance engaged learning opportunities, both internally and with community organizations working for solutions to urban issues, to provide practical experience that complements academic achievements.

Lead with Strong, Transparent Management Practices

GOAL 4:
PROVIDE SOUND FINANCIAL MANAGEMENT AND ACCOUNTABILITY

The College will apply responsible and transparent management practices with a clear set of measures that keep it accountable and focus on what is important, including, but not limited to, financial matters.

GOAL 5:
DEVELOP RESOURCES TO FULFILL THE MISSION OF THE LEVIN COLLEGE

The College will strive to attain sufficient financial resources and personnel to meet its mission, by means of both the university’s budget allocation process and philanthropic gifts that support scholarships, research and public service, and discretionary funds.

GOAL 6:
IMPROVE COMMUNICATIONS: INTERNALLY AND EXTERNALLY

The College will establish clarity and cohesiveness around its brand and messages, and develop a strong and sustainable communications function that helps to market its research to an expanded audience—locally and nationally—thus ensuring it is known as a home for thought leaders.
Introduction

The Maxine Goodman Levin College of Urban Affairs was established at Cleveland State University in 1977, as successor to the Institute of Urban Studies, which had been created in 1969. Today, the Levin College is home to five growing undergraduate degree programs, two nationally accredited and ranked Masters Degree programs in Urban Planning and Public Administration, growing graduate programs in Nonprofit Management and Environmental Studies, and an interdisciplinary doctoral program. The Levin College is dedicated to supporting thought leadership in urban policy and public management.

It consists of:

• the Department of Urban Studies as the academic home for students interested in leadership roles in the public, nonprofit, and private sectors, as well as the home for leadership training and faculty who generate new knowledge that often helps shape urban policy; and

• the Urban Center as the home for engaged research focused on urban policy and the provision of client-responsive technical assistance, evaluation, or other forms of research.

Nationally, the College is among the top eight schools of urban affairs. In 2008, it was ranked second in the nation in the area of city management and urban policy, a ranking it has held since 1998 and continues to work hard to maintain.

During 2010, the Levin College prepared a comprehensive strategic plan with six key goals to guide its work over the next five years, in line with Cleveland State University’s “Vision Unlimited: The Strategic Plan” (see page 2).

This report provides a bird’s-eye view of the many projects and activities undertaken by faculty and staff during 2010-2011, in conjunction with the new strategic plan, over and above their primary dedication to providing excellent education that prepares students to change America’s cities.
The College has worked closely with its Visiting Committee on a new graduate specialization. This specialization will be offered with the Ahuja College of Business and will focus on public sector financial management. The specialization is making its way through the governance process of the university and of the University System of Ohio.

During April, 2011, Dean Ned Hill and Assistant Professor Haifeng Qian visited the South China University of Technology (SCUT) in Guangzhou. SCUT invited the CSU team to develop joint academic degree programming between the two universities on local public administration. At this time, curriculum planning teams are at work to developing joint undergraduate educational offerings. Hill and Qian then traveled to Changchun to begin similar conversations with Jilin University. Both programs are being modeled on the successful joint degree programs that exist between the Levin College and South Korea’s Chung-Ang University.

Highlights from 2010

Department of Urban Studies

Wendy Kellogg, Ph.D., Chair
Mittie Davis Jones, Associate Chair

The Levin College’s Department of Urban Studies brings the recognized expertise of faculty to students in the classroom: to the research community at conferences and in journals and publications; and to the general community through applied research, service, and media coverage. In 2010, the Department developed and adopted a new strategic plan. The plan identified key research questions across all the faculty expertise areas for the next five years as the basis of efforts to obtain external funding. In addition, leadership initiated a review and update of departmental by-laws, which had not been comprehensively reviewed since the mid-1980s; these will be completed in the fall of 2011. Other highlights from 2010 follow.

Academic Excellence / Opportunities for Students

The Levin College is working with CSU’s Ahuja College of Business in developing a new undergraduate degree in economic development, which will be called Regional Development. The degree has been developed with significant input from the professional economic development community and is expected to be launched in Fall of 2012.

The College has also worked closely with its Visiting Committee on a new graduate specialization. This program will be another new offering with the Ahuja College of Business and will focus on public sector financial management. The specialization is making its way through the governance process of the university and of the University System of Ohio.

Web-based and Web-blended courses were expanded in 2010, under the leadership of Associate Dean and Chair Wendy Kellogg. Courses were reviewed by a faculty task force to ensure quality of design and delivery. Teams of full-time and part-time faculty reviewed content and design of each course for best practices.

As part of this effort, an online/in-person hybrid course was introduced for the Masters statistics class. In order to accommodate student learning styles and the fact that the course met one evening per week, Assistant Professor Joel Elvery developed a new structure for the statistics class that all Master’s students take. He recorded video lectures that students watch online prior to coming to class. This allows class time to be devoted to homework review, a quick review of the lectures, and applied individual and group exercises. Student response has been overwhelmingly positive.

The Levin College developed a new BA in Organizational Leadership in collaboration with the College of Business Administration and the College of Liberal Arts and Social Sciences, offered as a 2 + 2 program at a regional community college. This degree has resulted in 75 new majors in two years, and will be extended to an additional community college partner in the region in 2011.

New 4 + 1 programs were developed by academic program directors in which high performing undergraduate students begin taking graduate classes in their senior year and finish both the BA and masters degree in five years.

Significant reconfiguration occurred in the BA in Environmental Studies and the Ph.D. program to improve quality and relevance.

Faculty resources were allocated to develop a new social science course in Asian Megacities designed to satisfy CSU’s nonwestern social science general education requirement. Creators of the course used a learning community approach of five instructors using Quality Matters design guidelines. The course has generated nearly 3,400 student credit hours in three semesters.

Brian Mikelbank, Associate Professor, taught an Honors Experience course focused on the Levin College’s Forum Program. Students attended forums throughout the semester and contributed to a blog, either presenting background, reporting on the content, reviewing the event, or participating in ongoing discussions about the topics covered.

Associate Professor Vera Vogelsang-Coombs and former Ohio Senator Patrick Sweeney led a group of 14 students in the Urban Studies “Columbus Seminar” class. Students attended a week-long field study in Columbus and in-class discussions. They learned about the State of Ohio, ethics, the history of state government, and
the steps to creating public policies. During the week, they visited the Ohio Supreme Court and the Senate Chambers, experienced a session of the House of Representatives, and met several public officials and their staff. For 27 years, the annual “Columbus Seminar” has strengthened the connections between the Levin College and state government. Dr. Vogelsang-Coombs received the university’s 2011 Distinguished Faculty Award for Teaching.

**Thought Leadership / Applied Research**

**Jennifer Alexander** received a Senior Fulbright Award to go to the University of the Andes in Bogota, Colombia for fall semester, 2011.

**Jeffrey Brudney** received—for the fourth time—the Herbert Kaufman Award, given annually by the Public Administration Section of the American Political Science Association for Best Paper presented in Public Administration at the Annual Meeting of the Association.

**Benjamin Y. Clark.** Assistant Professor; presented research on scientific collaboration at a research symposium hosted by the NASA Goddard Space Flight Center in Greenbelt, MD (March, 2011), presented on the impacts of the Recovery Act at the Association of Budget and Financial Management (ABFM) annual conference in Omaha, NE (October, 2010); and presented on the impacts of foreclosure crisis on financing residential clean energy at the Western Social Science Association (WSSA) Public Budgeting and Finance Section annual meeting in Salt Lake City, UT (April, 2011).

Assistant Professor **Ronnie A. Dunn**’s book, *Racial Profiling: Causes & Consequences*, (March, 2011) was the topic of a discussion at John Jay College of Criminal Justice in New York, the premier criminal justice school in the country.

The Center for Best Practices of the National Governor’s Association brought **Dean Edward (Ned) Hill** Ph.D. to speak to the economic policy advisors of the governors in March 2011 on the future of manufacturing and public policies to support competitive manufacturing.

The Manufacturing Extension Partnership asked **Dr. Hill** to present the results from the recently completed analysis of the state of manufacturing in Pennsylvania at its annual meeting in May, 2011. The report, Pennsylvania’s True Commonwealth, examines the economic structure of manufacturing in the Commonwealth as well as best management practices. The research team consisted of Hill, **Iryna Lendel**, Associate Director of the Center for Economic Development, and Urban Center Fellows **Fran Stewart**, **John Brandt**, and **Jim Samuel**.

The Urban Sustaining Universities of the Association of Public and Land-grant Universities asked **Dr. Hill** to present to a gathering of university presidents and senior executives on the role of universities and regional economic development. This presentation comes out of research conducted by Hill and **Dr. Lendel**.

While in Asia, **Dean Hill** had the opportunity to make several presentations. He presented on the application of economic development cluster theory in the United States at the South China University of Technology. The role of universities in regional

**Assistant Professor** **Ronnie A. Dunn**’s study on the effectiveness of the Cleveland Police Review Board, the first in the board’s 26-year history, has received considerable press coverage in The Plain Dealer (Cleveland). The city is expected to implement one of his recommendations of hiring non-sworn personnel (police officers) to investigate complaints and report findings to the Civilian Review Board. Dunn’s recommendation for the use of traffic cameras in the city continues to gain considerable attention both locally and at the state level.

**Assistant Professor Joel A. Elvery** developed and implemented a methodology to define the boundaries of employment centers for all large metropolitan areas in the US. This is the most comprehensive set of employment center boundaries defined to date. This data will enable a study of the geography of employment in a comprehensive and detailed way.

**Dean Edward (Ned) Hill**, Ph.D., participated in the Spring 2011 meeting of the American Assembly, which focused on the economic transition of America’s legacy cities. Hill and his frequent co-author **Harold Wolman** and CSU MUPDD graduate **Katie Kowalczk** are writing a chapter for the briefing book that the American Assembly is publishing on this subject. The chapter is an empirical investigation of economic development strategies for America’s central cities.
economic development was the subject of Hill's presentation at Beijing's Tsinghua University. Jilin University and the municipal government of Changchun jointly hosted Hill and Assistant Professor Haifeng Qian. Hill delivered a lecture on North America’s automobile industry, drawing on research conducted at the Levin College on the automotive supply chain, to representatives of the regional automotive industry. In the last leg of the trip, Hill met with friends and colleagues at Chung-Ang University and Korea's Research Institute on Human Settlements, were he spoke on cluster theory and its relationship to business strategy and economic development.

Assistant Professor Sung-Gheel (Gil) Jang, presented a paper, “Reclaiming Vacant Lands for Urban Agriculture – A GIS-based Multi Criteria Analysis,” with Derek Taylor, at the 51st Associate of Collegiate Schools of Planning Annual Conference (October, 2010).

For the 2011 Association of American Geographers’ (AAG) annual meeting (April, 2011), Dr. Jang organized sessions about “Open Source Tools & Standards in GISc Research and Education” with Luc Anselin and Sergio Rey of Arizona State University. He presented a paper, “Prospects for Open Data Access and Exploration,” in this session. He was also elected as a two-year-term board member of the Cyberinfrastructure Specialty Group of the AAG.

Associate Professor Mittie Davis Jones received a CSU Undergraduate Research and Creative Achievement Grant for a project entitled “Communities in Transition: Population Change and Community Needs on the West Side of Greater Cleveland.”

Sanda Kaufman, Professor of Planning, Public Policy & Administration, and Director, Master of Arts in Environmental Studies, continued her internationally recognized work in negotiation and collaborative decision making, and presented research at venues such as:

- Evaluating Collaborative and Planning Processes to Improve Practice, Association of Collegiate Schools of Planning (ACSP)
- Multiparty negotiations, Event organized by Revue Négociations, Sciences-Po (L’Institut d’études politiques de Paris)
- Negotiation and conflict management: research and pedagogy themes, Ecole Supérieure de Commerce de Paris
- Teaching public and environmental mediation, Conference on Mediation Pedagogy, Negotiation Pedagogy Initiative of the Program on Negotiation (PON), Harvard Law School

Dr. Kaufman also was co-editor of Framing Matters: Perspectives on Negotiation Research and Practice.
Haifeng Qian, Assistant Professor, presented his research on entrepreneurial absorptive capacity, industrial clusters, and the federal Small Business Innovation Research (SBIR) program, respectively, at the annual conferences of the North American Regional Science Council, the Urban Affairs Association, and the Association of American Geographers.

Professor Robert A. Simons traveled to conferences and presented scholarly research at Middle Eastern and North African Real Estate Society in Dubai, (Mortgage Financing Trends); African Real Estate Society in Kenya (Tribal Land Claims); American Real Estate Society in Seattle (Pricing the Right to Develop from the Real Estate Bundle of Property Rights Using Real Options); and European Real Estate Society in The Netherlands (Explaining Differential Cap Rates for Residential Property). He also served as associate editor for the Journal of Sustainable Real Estate.


Community Service
Dean Ned Hill was reappointed to a second term on the National Advisory Board of the Hollings Manufacturing Extension Program (MEP) of the National Institute of Standards and Technology. He is the immediate past chair of the Advisory Board. Hill is also a member of the Board of Directors of the Northern Ohio affiliate of the MEP, MAGNET.

Dennis Keating, Professor and Director, MUPDD Program, volunteered with the Cuyahoga County Land Bank and helped prepare its first annual report. Keating also organized the 20th anniversary celebration of the beginning of the MUPDD Program which honored Professor Norm Krumholz (October 29, 2010).

Mittie Davis Jones, Associate Professor, served as president of the Empowerment Center of Greater Cleveland (formerly, Welfare Rights Organization) Board of Trustees and as member-at-large of the West Side Ecumenical Ministry Board of Trustees.

Associate Dean Wendy Kellogg served on the Advisory Board of the Generation Foundation and the GreenCityBlueLake Institute, Cleveland Museum of Natural Science. She also represented Cleveland State University on the City of Cleveland Summit Design Team for Summit 2010, part of the 10-year Sustainability 2019 program.
As a member of the Cleveland City Planning Commission, Professor Norm Krumholz helped guide the designs of the Cleveland Medical Mart, the new bridge over the Cuyahoga River, and about half-billion dollars worth of other public and private projects.

Brian Mikelbank, Associate Professor, continues to serve on the foreclosure prevention committee in Euclid, OH.

Professor Robert Simons served as President-Elect of the American Real Estate Society.

Winifred (Win) Weizer, College Lecturer, served the City of University Heights as Executive Committee member in charge of Communications for the Community Emergency Response Team (CERT); member, Citizen’s Finance Advisory Committee; member, Stormwater Management Committee; and Staging Coordinator, 45th Annual Memorial Day Parade Committee. She also served as a member of the Lay Finance Committee for the Cleveland Heights-University Heights School District.

Center for Leadership Development
Zoe Tyler, Director

The Leadership Development program provides training to public managers throughout the region each year. The program integrates theory, applied research, and models in order to advance the public leadership programming of the Levin College. Not only does the program draw from the expertise of faculty and staff, but participants also work directly with public managers on projects they undertake as part of their leadership training. During 2010, the Center for Leadership Development moved from the Urban Center to the Department of Urban Studies. This move created significant opportunity to bring participants into academic certificate and degree programs (including a new undergraduate certificate in public management). (See sidebar for special projects.)

The Urban Center
Stuart Mendel, Ph.D., M.N.O., Director

The Urban Center serves as the research arm of the Levin College of Urban Affairs. Staff focus on urban policy and provide client-responsive technical assistance, evaluation, or other forms of research. Several topic-focused centers operate under the umbrella of The Urban Center. Highlights from 2010 follow.

Center for Public Management
Kevin O’Brien, Director

The Center for Public Management (CPM) serves as a resource for Ohio’s state and local governments and nonprofit organizations by providing services to increase the efficiency and effectiveness of governance operations and public policy. The Center provides technical assistance, policy analysis, applied research, organizational and staff development, and training and education services. CPM’s services are primarily delivered through its Public Management Academy, an applied research and training center. The center also provides technical assistance to local governments and nonprofit organizations through a variety of grant programs and contracts.

Cuyahoga County Newly Elected County Council Orientation Program (2010-2011)
In addition to providing leadership programs for numerous public agencies and local and state governments, the Center developed an orientation program for newly elected Cuyahoga County Council members to help them enhance their leadership capabilities and perform effectively in their new roles. Over several weeks, the program established a common knowledge base among the new county government’s decision makers and provided the most up-to-date information on the current state of county agencies.

Cleveland Airport System (2010-2011)
The Levin College has a two-year contract with the Cleveland Airport System to provide management training through its Public Management Academy. The Ahuja College of Business also provides training through the program.

Members of the Cleveland Management Academy—Cohort #2, “Wellness While You Work” Project Team (June, 2011), who completed a one-year program of the Center for Leadership Development.
development, and training services to a broad clientele. Since its inception in 1982, the CPM has served state and local governments, nonprofit organizations, public works agencies, special districts, and policy and legislative organizations on a local, regional, state, and national basis. It works collaboratively with the Great Lakes Environmental Finance Center to provide services to the Ohio public sector.

(See sidebars, this page and page 11)

Center for Economic Development
Ziona Austrian, Ph.D., Director

The Center for Economic Development (CED) provides research and technical assistance to government agencies, nonprofit organizations, and private industry. It has served as a designated Economic Development Administration (EDA) University Center, since 1985. Highlights of special projects:

“The Cleveland Music Sector and its Economic Impact” for the Community Partnership for Arts & Culture (CPAC)
This report delineated the music sector in Cuyahoga County; described its trends and typology; and assessed the economic impact of major institutions, events, and venues in Cuyahoga County in 2010.

“The Ohio Bioscience Industry, 2000-2009” for BioOhio
The CED worked with BioOhio for two years, conducting applied research and technical assistance on depicting the bioscience industry, creating the state database, analyzing trends in the bioscience industry in Ohio and its six regions, and estimating the industry’s economic impact. In the process, the center contributed to a better understanding of the bioscience cluster and development of a database of bioscience companies in the state.

Regional Entrepreneurial Action Plans
The CED worked with JumpStart’s Community Advisors (JCA) assisting them in the development of Regional Entrepreneurial Action Plans (REAP) to increase entrepreneurial activity and investment. To assist JCA staff, the center conducted research on the demographics, industrial structure, and the strengths and weaknesses of the entrepreneurial ecosystem in each region.

Center for Community Planning and Development
Kathryn Wertheim Hexter, Director

The Center for Community Planning and Development (CCPD) strengthens the practice of planning and community development through independent research, technical assistance, and civic education and engagement. Staff work in partnership with public, private and nonprofit organizations, local governments, and development and planning professionals.

(See sidebars, pages 10 and 11)
Center for Nonprofit Policy and Practice
Jennifer Alexander, Ph.D., Director
Stuart Mendel, Ph.D., Co-Director
The Center for Nonprofit Policy & Practice (CNPP) arose from the Levin College’s involvement with community and neighborhood organizations in Cleveland dating back to the 1970s. The CNPP was founded to support and foster the health of the nonprofit sector in our region through training and technical assistance that support the role of nonprofits in civil society; scholarly and applied research; and undergraduate and graduate education in the leadership and management of nonprofit organizations. Center directors developed and look forward to providing a new certificate in Advanced Fundraising in 2012. (See sidebar, page 12)

Highlights of special activities supporting the nonprofit sector:

Jeffrey Brudney, holder of the Levin Chair, served on the United Nations Volunteers Programme Technical Advisory Board on the landmark State Of The World’s Volunteerism Report (SWVR). The Advisory Board is responsible for all facets of this report, scheduled to be released in December, 2011. Dr. Brudney is also Editor-in-Chief of Nonprofit and Voluntary Sector Quarterly (see Publications).

Stuart C. Mendel, Assistant Dean, Director of The Urban Center, and Co-Director of the CNPP, worked with nonprofit organizations by facilitating board discussions and planning projects. He had several publications and speaking engagements, including, “Nonprofit Management: What nonprofits can tell grantmakers about forming meaningful partnerships,” presented at the 68th Annual Human Services Institute of The Center for Community Solutions (April, 2010).

Great Lakes Environmental Finance Center
Kevin O’Brien, Director
The Great Lakes Environmental Finance Center (GLEFC) is a partnership between the U.S. EPA and the Levin College of Urban Affairs to help communities and the states of U.S. EPA Region 5 (Illinois, Indiana, Michigan, Minnesota, Ohio, and Wisconsin) build innovative, cost-effective, and high-quality strategies for environmental improvement and sustainable economic development. The GLEFC offers technical assistance, training, and research resources to state and local governments, the private sector, and nonprofit organizations. The center helps solve financial problems related to environmental facilities and resources. (See sidebars, pages 12 and 13)

Highlights of special projects:

Ohio Historic Preservation Tax Credit Program
The GLEFC, in partnership with Team NEO, conducted an analysis for Heritage Ohio (Columbus, Ohio) of the economic impact on the economy of the State of Ohio of the construction and operations of the 111 redeveloped buildings granted Ohio Historic Preservation Tax Credit Program (OHPTC) tax credits.
Levin College Forum
Kathryn Wertheim Hexter, Director

Known as the place “where the community gathers to discuss challenges, create opportunities, and celebrate accomplishments,” the Forum has served as a catalyst for thoughtful public debate, innovative thinking, new ideas, and timely action addressing critical issues that impact Northeast Ohio. Since its inception in 1998, the Forum has been based on the premise that an informed and engaged citizenry is a valuable asset for the region’s future growth and prosperity. Forums in 2010:

• The Just City Forum: Provide More Choices to Those Who Have Few, if any, Choices (October 29, 2010)
• Understanding Health Disparities: Integration of Practice—Strengthening the Bridge between Clinical and Community Practices (October 28, 2010)
• The Olmsted Legacy, Documentary Film and Discussion (October 27, 2010)
• Cuyahoga County Executive Candidates Forum (October 19, 2010)
• Leadership, Accountability and the Lessons of the 1960s Black Freedom Movement: Annual Forum Commemorating the Public Service Career of the Late Congresswoman Stephanie Tubbs Jones (October 5, 2010)
• Make No Little Plans: Daniel Burnham and the American City (September 21, 2010)
• Understanding Health Disparities: How Research Can Impact Policy (September 8, 2010)
• Cuyahoga County Executive Candidate Forum (August 31, 2010)
• Women Religious, Leaders in Community (July 22, 2010)
• The Long Road Home: The Story of Prisoner Reentry in Ohio (June 15, 2010)
• Book Talk and Panel Discussion—Housing Policy and Community Development Corporations (June 7, 2010)
• Book Talk and Panel Discussion—Sustainability and Economic Development (May 27, 2010)
• Cuyahoga County Charter Transition Advisory Group Economic Development/Planning Workgroup (April 29, 2010)
• No Building Left Behind: Adaptive Reuse of Sacred Buildings (April 20, 2010)
• Planning Law Seminar: Legal Implications of Zoning Decisions for Smart Planning and Development (March 26, 2010)
• Redistricting 2011: It Starts Now (March 10, 2010)
• Distributed Generation and Industrial Energy: Reducing Costs, Increasing Efficiency (March 3, 2010)
• A Crack in the Pavement, Fix it First? (February 11, 2010)
• Counting Cleveland! Making the Most of the 2010 Census (January 29, 2010)
• Transforming Public Square: Three Strategies for Enhancing Cleveland’s Civic Core (January 21, 2010)

Northern Ohio Data and Information Service (NODIS)
Mark J. Salling, Ph.D., Director

Designated by the State of Ohio and the U.S. Bureau of the Census as the regional data center for Northern Ohio, the Northern Ohio Data and Information Service (NODIS) is a depository for U.S. Census information, which is made available to the university community, public administrators, civic organizations, and the general public on a cost-recovery basis. NODIS is a leader in the use of information technology, particularly geographic information systems (GIS). NODIS provides data analysis, mapping and programming services, technical assistance, programming, and training. Highlights of special projects (See sidebar, page 13):

“Putting Artists on the Map”
NODIS completed research for the Community Partnership for Arts and Culture (CPAC) and the Artist Home, Work and Retail Ownership (AHWRO) task force concerning development of strategies to facilitate neighborhood-level artist communities.

Northeast Ohio Health Disparities
With The Center for Community Solutions, NODIS completed an analysis of health disparities in Northeast Ohio using the 2008 Ohio Family Health Survey.
ACADEMIC PROGRAMS

UNDERGRADUATE PROGRAMS

Bachelor of Arts in Urban Studies
Entails the study of America’s cities, metropolitan areas, and their people. Students learn about the cultural, political, and historical aspects of urban living and the influence of these factors in the growth and decline of businesses and neighborhoods. Urban Studies is an interdisciplinary program that includes a foundation in urban geography, urban economic and political systems, and social issues. A minor in Urban Studies is also available.

Bachelor of Arts in Public Safety Management
Designed to equip public safety officials with additional management and communication skills to address the needs of their urban constituents. It provides an in-depth study of community safety needs and problems as well as analytical tools for addressing injustice for those living and working in urban settings.

Bachelor of Arts in Environmental Studies
Designed for students who are interested in working in environmental policy and analysis for business, industry, or government. It allows students to examine major environmental issues dealing with air and water pollution, hazardous substances, and urban sustainability policies and management. The program also provides an educational foundation for students who want to pursue an advanced degree in law or business. This program is offered in conjunction with Cleveland State’s College of Liberal Arts and Social Sciences and Fenn College of Engineering.

Bachelor of Arts in Nonprofit Administration
Designed for students aspiring to enter the field of human services and nonprofit management and for those currently employed in these areas. It provides management skills and training directed toward mobilizing community assets and capacity building.

Bachelor of Arts in Organizational Leadership
Prepares students to assume leadership roles in organizational settings in the public, private, and nonprofit sectors. Created as a multidisciplinary program of study for those interested in leadership theory and practice, the degree program is a joint venture of the Levin College of Urban Affairs, the Ahuja College of Business Administration, and the School of Communication.

MINOR PROGRAMS IN THE DEPARTMENT OF URBAN STUDIES

The Levin College offers minors in Urban Studies, Sustainable Urban Development, Environmental Studies, and Nonprofit Administration.

FIVE-YEAR BACHELOR OF ARTS + MASTER’S DEGREE PROGRAMS

The Levin College offers five-year BA+MPA fast-track programs for high-performing undergraduates who wish to jumpstart their professional careers by accelerating the completion of two degrees. These fast-track programs lead to master’s degrees in three areas: Public Administration, Nonprofit Administration and Leadership, and Environmental Studies.

ASSESSMENT AND ACCREDITATION OF PRIOR LEARNING EXPERIENCE (AAPLE): CREDIT FOR LIFE EXPERIENCE

The Levin College of Urban Affairs’ Assessment and Accreditation of Prior Learning Experience (AAPLE) program recognizes that learning takes place in settings other than the classroom and is designed to award academic credit for substantial previous learning experiences. AAPLE helps integrate life and work experience with other learning goals and educational programs. It saves students time and money by awarding four to 24 credit hours, depending on the amount of experience and its relevance to a degree in Urban Affairs.

CERTIFICATE IN GEOGRAPHIC INFORMATION SYSTEMS

The Levin College offers a sequence of courses to professionals who wish to learn GIS technology to complement their careers in government, planning, environmental policy, public works, and other areas of practice. The program provides a solid understanding of concepts, technical and institutional factors in GIS design and implementation, and applications of the technology to current issues of urban interest.
GRADUATE CERTIFICATE PROGRAMS

Graduate Certificate in Urban Geographic Information Systems (GIS)
Offers a sequence of courses in GIS technology to professionals wishing to complement their careers in government, planning, environment, public works, and other urban agencies. The program includes concepts, technical and institutional factors in GIS design and implementation, as well as applications of the technology to current issues of urban interest. The program balances training in fundamental GIS concepts and theory, practical GIS-based problem-solving applications, and the development and completion of both independent and collaborative GIS projects.

Graduate Certificate in Local and Urban Management
Helps practitioners address the challenges and opportunities facing cities, such as budget cutbacks and equity. This program also assists experienced managers from the business or nonprofit sectors in making the transition into local government. The curriculum blends the theory and practice of local government and gives participants the skills necessary to survive and succeed as effective and ethical leaders in local urban management.

Graduate Certificate in Nonprofit Management
Responds to the needs of the fastest-growing employment sector in today’s economy. Despite Cleveland’s rich and varied nonprofit community, few opportunities for specialized training in this multi-faceted role have been available in Northeast Ohio. This program is designed to empower nonprofit administrators with the skills necessary to succeed. It is aimed at executive directors and other managers as well as those with business or government management experience who seek a bridge to the nonprofit sector.

Graduate Certificate in Urban Economic Development
Provides the skills and knowledge today’s urban leaders need to develop real-world strategies for overcoming a host of challenges – such as declining populations and aging real estate – that they face in their efforts to keep cities economically healthy. The program is designed for working professionals who seek to expand their knowledge of urban economic development issues as well as graduate students enrolled in urban planning, design, and development degree programs.

Graduate Certificate in Urban Real Estate Development and Finance
Provides existing CSU graduate students in Business, Law, and Urban Affairs a more focused, hands-on and practical experience in project-level real estate and real estate finance, investment, and valuation. This certificate program will also benefit professionals in the fields of real estate, real estate law, planning, economic development, banking, and architecture who were trained in other fields and would like to update and strengthen their knowledge and practice of urban real estate development and finance.

GRADUATE DEGREE PROGRAMS

Master of Public Administration
Works to advance intellectual and administrative leadership in public administration by preparing students to assume the challenges of public service. Coursework gives a diverse student body a foundation in general public administration and specialized skills grounded in one of the program’s areas of expertise. This multidisciplinary program, featuring courses offered through the Levin College, the Department of Political Science, the College of Business, and the Cleveland-Marshall College of Law, helps students to discover, construct, interpret, and disseminate knowledge and understanding about the practice of public affairs. The MPA program also serves the Northeast Ohio region, including the professional community, by extending intellectual resources and applying knowledge.

COOPERATIVE DEGREES WITH CHUNG-ANG UNIVERSITY, KOREA

Master of Science in Urban Studies and Master of Urban and Regional Planning
In 1998, the Levin College reached a cooperative agreement with the Department of Regional Development of Chung-Ang University in Seoul, Korea, to offer a dual Master of Science degree in Urban Studies/Urban and Regional Planning.

Cooperative Doctor of Philosophy in Urban Studies and Public Affairs
A cooperative accredited degree program awarding a Doctor of Philosophy in Urban Studies and Public Affairs from Chung-Ang University in Seoul, Korea, and the Levin College was launched with an initial cohort of Chung-Ang students in fall semester 2005.

GRADUATE CERTIFICATE PROGRAMS

Graduate Certificate in Urban Geographic Information Systems (GIS)
Offers a sequence of courses in GIS technology to professionals wishing to complement their careers in government, planning, environment, public works, and other urban agencies. The program includes concepts, technical and institutional factors in GIS design and implementation, as well as applications of the technology to current issues of urban interest. The program balances training in fundamental GIS concepts and theory, practical GIS-based problem-solving applications, and the development and completion of both independent and collaborative GIS projects.

Graduate Certificate in Local and Urban Management
Helps practitioners address the challenges and opportunities facing cities, such as budget cutbacks and equity. This program also assists experienced managers from the business or nonprofit sectors in making the transition into local government. The curriculum blends the theory and practice of local government and gives participants the skills necessary to survive and succeed as effective and ethical leaders in local urban management.

Graduate Certificate in Nonprofit Management
Responds to the needs of the fastest-growing employment sector in today’s economy. Despite Cleveland’s rich and varied nonprofit community, few opportunities for specialized training in this multi-faceted role have been available in Northeast Ohio. This program is designed to empower nonprofit administrators with the skills necessary to succeed. It is aimed at executive directors and other managers as well as those with business or government management experience who seek a bridge to the nonprofit sector.

Graduate Certificate in Urban Economic Development
Provides the skills and knowledge today’s urban leaders need to develop real-world strategies for overcoming a host of challenges – such as declining populations and aging real estate – that they face in their efforts to keep cities economically healthy. The program is designed for working professionals who seek to expand their knowledge of urban economic development issues as well as graduate students enrolled in urban planning, design, and development degree programs.

Graduate Certificate in Urban Real Estate Development and Finance
Provides existing CSU graduate students in Business, Law, and Urban Affairs a more focused, hands-on and practical experience in project-level real estate and real estate finance, investment, and valuation. This certificate program will also benefit professionals in the fields of real estate, real estate law, planning, economic development, banking, and architecture who were trained in other fields and would like to update and strengthen their knowledge and practice of urban real estate development and finance.

GRADUATE DEGREE PROGRAMS

Master of Public Administration
Works to advance intellectual and administrative leadership in public administration by preparing students to assume the challenges of public service. Coursework gives a diverse student body a foundation in general public administration and specialized skills grounded in one of the program’s areas of expertise. This multidisciplinary program, featuring courses offered through the Levin College, the Department of Political Science, the College of Business, and the Cleveland-Marshall College of Law, helps students to discover, construct, interpret, and disseminate knowledge and understanding about the practice of public affairs. The MPA program also serves the Northeast Ohio region, including the professional community, by extending intellectual resources and applying knowledge.
Master of Urban Planning, Design, and Development
Prepares students for planning practice in a wide variety of organizational settings and professional pursuits. The curriculum combines an appreciation of planning as a profession, substantive studies regarding urban challenges, and a set of analytical skills useful to planning practice. Together, these prepare future planners with the theory, skills, and practical experience needed to fairly and efficiently facilitate the transformation and revitalization of cities and their regions into sustainable places to live, work, and play.

Master of Arts in Environmental Science
Prepares students for careers in environmental policy and management while providing them with a broad, interdisciplinary course of study that enables them to bridge the gap between environmental scientists and public policy professionals. Developing human institutions, organizations, and behaviors that restore and protect the environment requires careful study of both natural and human systems and their interdependence. This task is at the core of an environmental studies degree program. Core classes are taken by students in three environmental master’s programs: Environmental Studies, Environmental Science, and Environmental Engineering. The program is an interdisciplinary collaboration of the Levin College, the College of Science, the College of Engineering, and the Cleveland-Marshall College of Law.

Master of Nonprofit Administration and Leadership
Provides students in this rapidly growing field with knowledge of core management functions and competencies, such as fundraising, financial management, human resource management, philanthropy, proposal writing, program development, program evaluation, and applied management. This two-year degree draws on the strengths of leading scholars and practitioners with expertise in human resources, volunteerism, philanthropy, and the political character of nonprofits in civil society. The MNAL is an interdisciplinary collaboration of the Levin College, the College of Business, and the School of Social Work, as well as other programs at Cleveland State University.

J.D./Master’s Dual Degree Programs
Leads to a Juris Doctor from the Cleveland-Marshall College of Law and a master’s degree in one of three areas: Environmental Studies, Public Administration, or Urban Planning, Design, and Development. This accelerated program is designed to permit students to complete both degrees over a maximum of four years instead of the five years that would normally be required to complete the two degrees separately.

Ph.D. Program in Urban Studies and Public Affairs
Seeks to graduate scholars who are prepared to research, teach, and practice reflectively in positions related to urban studies and public affairs in universities and public policy organizations. Its graduates have a strong theoretical and methodological foundation within the field, together with the in-depth knowledge required to be able to recognize, identify, and articulate the frontiers of scholarship within a specialized field. Areas of study are: Public Administration, Urban Policy and Development, and Communication. Students can also tailor a track to meet their intellectual interests.
FACULTY

Full-time Faculty
Jennifer Alexander, Ph.D.
Bill Bowen, Ph.D.
Jeffrey Brudney, Ph.D.
Ben Clark, PhD.
Ronnie Dunn, Ph.D.
Joel Elvery, Ph.D.
Edward (Ned) Hill, Ph.D.
Sung-Gheel Jang, Ph.D.
Mittie Davis Jones, Ph.D.
Sanda Kaufman, Ph.D.
Wendy Kellogg, Ph.D.
Sugie Lee, Ph.D.
Helen Liggett, Ph.D.
Nancy Meyer-Emerick, Ph.D.
Brian Mikelbank, Ph.D.
Haifeng Qian, Ph.D.
Heidi Robertson, J.D.
(joint appointment with
Cleveland-Marshall College of Law)
Stephanie Ryberg, Ph.D.
Christine Rush, Ph.D., J.D.
Roby Simons, Ph.D.
Michael Spicer, Ph.D.
Roberta Steinbacher, Ph.D.
Vera Vogelsang-Coombs, Ph.D.
Alan Weinstein, J.D.
(joint appointment with
Cleveland-Marshall College of Law)
Nick Zingale, Ph.D.

College Lecturers
Winifred Weizer
Jordan S. Yin, Ph.D.

Visiting Instructors
Erica Matheny
Michael Paquet, Ph.D.
Wendy Sloane, Ph.D.

STAFF

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Candi Clouse
Iryna Lendel, Ph.D., Assistant Director
Merissa Piazza

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Zoe Tyler, Director
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Energy Policy Center
Andrew Thomas, J.D.

Great Lakes Environmental Finance Center
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Sharon Bliss
Ellen Cyran
Charlie Post
James C. Wyles

Ohio Center for the Advancement of Women in Public Service
Grace Drake

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Center for Public Management
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Sy Murray, Urban Studies: MPA
Center for Leadership Development
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Larry Keller, Ph.D., Emeritus
Norman Krumholz, Ph.D., Emeritus
Sy Murray, Emeritus
Cam Stivers, Ph.D., Emeritus
Michael Wells, Ph.D.

* Left Levin College, 2010-2011
** New Research Center joined Levin College in July, 2011
PUBLICATIONS BY FACULTY AND STAFF

Books

Book Chapters

Book Chapters (continued)

Journal Articles, Reports and Working Papers


urban.csuohio.edu
PUBLICATIONS BY FACULTY AND STAFF (continued)


Academic Journals

Economic Development Quarterly (EDQ)

Larry Ledebur, Ph.D., serves as Editor of Economic Development Quarterly, with Claudette Robey serving as Managing Editor. The journal was established in 1987 and is published by Sage Publications. EDQ seeks to effectively bridge the gap between academics and practitioners while linking the various economic development communities. The goal of economic development is growing community prosperity by creating and sustaining jobs. In an increasingly competitive global economy, this is a continuing challenge. EDQ provides the research and insight to help economic development practitioners meet this challenge. Its articles offer creative and practical explorations of some of today’s most challenging issues, incorporating the tools of public and private finance, politics, planning, micro- and macroeconomics, engineering, and real estate. Popular articles have included, “Merchandise exports and job quality: Evidence from the states;” by Richard Adkisson and Eduardo Saucedo and “Measuring the distribution of economic development tax incentive intensity” by Robert Greenbaum, Blair Russell, and Tricia Petras. Both articles appeared in 2010 issues.

Nonprofit and Voluntary Sector Quarterly

Jeffrey L. Brudney, Ph.D., Albert A. Levin Chair of Urban Studies and Public Service, is Editor-in-Chief of Nonprofit and Voluntary Sector Quarterly. Nonprofit and Voluntary Sector Quarterly (NVSQ) is the leading journal in the burgeoning area of nonprofit studies and practice. An international, interdisciplinary journal for nonprofit practitioners, NVSQ is dedicated to enhancing our knowledge of nonprofit organizations, philanthropy, and voluntarism. Peer-reviewed and published bi-monthly, the journal provides cutting-edge research, discussion, and analysis of the field, offering a forum for researchers from around the world to publish timely articles from a variety of disciplinary perspectives. Nonprofit and Voluntary Sector Quarterly leads its readers to an understanding of the impact of the nonprofit sector on society. Nonprofit and Voluntary Sector Quarterly is the journal of the Association for Research on Nonprofit Organizations and Voluntary Action (ARNOVA), the largest membership association of researchers and practitioners in the area of nonprofits. The journal is indexed by Thomson Reuters and is included in its authoritative Journal Citation Reports.

Every effort has been made to ensure the accuracy of this list. If an error appears, please let us know and accept our apologies. Thank you.
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Greater Cleveland Regional Transit Authority

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Dr. Jeffrey L. Brudney, Ph.D., Levin Chair
Cleveland State University

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Department of Justice Affairs, Office of Reentry Manager

Ms. Marda Zimring

Students in the Levin Chair Seminar learned about the intricacies of volunteer management and program administration and were matched with local nonprofits to complete projects using their new skills and tools. Students are pictured with Jeffrey Brudney, Ph.D., Albert A. Levin Chair of Urban Studies and Public Service.
LEVIN VISITING COMMITTEE, 2010-2011

Jeri E. Chaikin  
Chief Administrative Officer, City of Shaker Heights, Ohio

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William J. Reidy  
Claire Rosacco  
Vice President of Government Affairs and Community Outreach, Cuyahoga Community College

Hilton Smith  
Vice President for Community Affairs, Turner Construction Company

Margaret S. Wheeler
Cleveland Mayor Frank Jackson was honored at the Levin College’s In Tribute to Public Service event in June, 2010.

Levin College’s Atrium was renamed in honor of Roberta M. Steinbacher, Ph.D., Professor of Urban Studies and Director of Undergraduate Programs, in December, 2010.