

<b>Code</b>	311002
<b>Subject</b>	shawn hoeffler, author and cleveland architectural expert
<b>Date</b>	10/21/2005
<b>Interviewer</b>	Andrew Kaiser
<b>Special Notes</b>	some good quotes re: skyline, architecture

**minutes:**

- 1 intro, background, what to like about cleveland
- employment as graphic designer, author of www.clevelandskyscrapers.com website
- 2 and related book, other offshoots
- 3
- the old post office, art deco history, planned in late 20s, ended up being funded by
- 4 WPA during depression
- 5 post office was "simplified" art deco and very "restrained"
- 6 built above railroad terminal for speedy delivery
- 7 "clevelands downtown architecture" book by hoeffler, cover photo
- 8 how the book came to be
- 9 website is more open-ended and has more info
- key topics in book, "older buildings give us a sense of where we've been, newer
- 10 buildings give us a sense of where we're going",
- 11 terminal tower, neoclassicism compared to stalinist russia
- 12 art deco buildings in clev., "daily planet" building, walker and weeks bldgs.
- 13 courthouse and library -neoclassicim or bouzarts?, the walker and weeks evolution
- 14 walker and weeks legacy
- 15 lolly the trolly
- euclid corridor project, cleveland's "inferiority complex", decentralization, retail "moved
- 16 out to the suburbs like everything else"
- "adaptive reuse... historic preservation", cleveland loss of Millionare's Row mansions
- 17 parralel to "Penn Station Demolition" in nyc.
- 18 older buildings downtown continue to be rehabilitated
- 19 education at kent state
- smalltown background, first time seeing cleveland skyline from I-480: "to a six year
- 20 old kid it was like seeing the emerald city off in the distance"
- 21 how does clev. architecture compare to other cities? More restrained
- 22 historic architecture is valuable, similarities with chicago and other great lakes cities
- 23 chicago kept growing even as its regional counterparts slowed
- lake effect and geology in cleveland limit ability to build really tall buildings, upcoming
- 24 construction projects
- 25 akron art museum and downtown renewal
- 26 collective psyche of the city bolstered by large projects
- 27 cleveland's economic woes and psychic pain
- 28 fenn tower
- 29
- 30 professional groups that the author does not belong to.
- 31 past and present of architecture, old buildings: "public art in its largest form"
- 32 oldest building is at 55th and euclid: tavern museum, tallest is key tower
- terminal tower was the "second largest construction project behind the panama
- 33 canal", excavation needs make any big project huge
- 34 fans of the author, providing visitor info
- the galleria and surrounding area: international "shoebox" style, galleria is not quite as
- 35 "oppressive and depressing as other renewal buildings

36 Cleveland State still working on correcting mistakes of earlier designs, stokes building  
eastman reading library "one of the best public spaces not just in cleveland but in all  
37 of ohio", metzenbaum courthouse restoration

38 penton media-boncourt building, best streetscapes in cleveland:euclid and superior,

39 warehouse district

40 lakefront development

41 stadium

42 jacobs field, rock and roll hall of fame

43

44 frank gehry building at cwru

45 remembering demolished buildings, csu cleveland memory project

46 restoration of baker's building on euclid near public square

personal address downtown "I never really got the eastside-westside thing. If there's

47 something I want to do on either side [I just do it]", online walking tours

48 why is cleveland architecture restrained?

49 "believe in cleveland"campaign

50 closing comments