

<b>Code</b>	902011
<b>Subject</b>	Rogers
<b>Date</b>	
<b>Interviewer</b>	
<b>Abstract</b>	Norma Rodgers of Shaker Lakes Nature Center discusses her work at the Center. Major topics include the early history of the Nature Center, public and educational programming, organizational management and strategic planning, budgetary issues, and cooperation with other governmental bodies and civic and educational organizations. Rodgers was also a member of the Shaker Heights City Council and the Joint Committee on Doan Brook, which are both discussed in some detail.

**minutes:**

- 0 biographical information
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- 4 early love of outdoor activity
- 5 involvement with battle to stop highway construction through Shaker Heights and Shaker
- 6 Lakes (Shaker Freeway Fight)
- 7 Shaker Lakes Nature Center: family involvement
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- 9 \_\_\_\_ change in leadership and organizational structure
- 10 Shaker Freeway Fight
- 11 \_\_\_\_ League of Women Voters; Mayoral Transportation Advisory Committee
- \_\_\_\_ political struggle to remove proposed routes from Ohio Highway maps - "that's when
- 12 the fight really stopped"
- 13 \_\_\_\_ role of Governor James A. Rhodes
- 14 \_\_\_\_ relevant materials at Shaker Heights Historical Society
- 15 \_\_\_\_ "it was a long and complicated process"
- 16 Shaker Lakes Nature Center: "we were ahead of the curve", among the first in the country
- 17 \_\_\_\_ educational programming (pre-school programs were national model)
- 18 \_\_\_\_ developing programming
- \_\_\_\_ "we started by educating children but have moved into more of the environmental
- 19 movement"
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- 21 \_\_\_\_ strategic planning (knowing limits and assets)
- 22 \_\_\_\_ educating on "politically loaded" environmental issues (use of water, fuel, land)
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- 24 \_\_\_\_ role of the board of directors; racial diversity on the board and in the community
- 25 \_\_\_\_ financial support for education
- 26 \_\_\_\_ leadership and programming
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- 28 Joint Committee on Doan Brook
- 29 \_\_\_\_ emerged from municipal sewage concerns in 1960s-70s
- 30 \_\_\_\_ expanded to include watershed, water quality, land use
- 31 \_\_\_\_ defining the role of the committee
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- 34 \_\_\_\_ coming up with a land use plan for Shaker Lakes park
- 35 \_\_\_\_ working with state and local entities to deal with maintenance and infrastructure needs

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37 \_\_\_\_\_protecting natural and historic landscapes  
38 \_\_\_\_\_501C.3 non-profit status  
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40 \_\_\_\_\_working with Regional Sewer District, long-term study  
41 \_\_\_\_\_Case Western Reserve University water quality and purification research  
Shaker Lakes Nature Center: working with Shaker Hts and City of Cleveland to address  
42 environmental concerns  
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44 \_\_\_\_\_dredging the Shaker Lakes  
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Shaker Lakes Nature Center, short-term goals: "be creative about what we can do as a  
48 small organization, without overworking the land"  
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50 \_\_\_\_\_not duplicating the work of other (larger) organizations  
51 \_\_\_\_\_educating the public about practical environmental issues  
52 \_\_\_\_\_encouraging more public use of natural parklands  
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54 \_\_\_\_\_maintaining high level of participation and membership  
55 Shaker Heights City Council: political and environmental issues  
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59 Shaker Lakes Nature Center: staff and volunteers  
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end