

Code 700003
Subject Mansfield Frazier
Date 4/7/2010
Interviewer Gregory McKay
Abstract Mansfield Frazier talks about his project in the Hough neighborhood in Cleveland, OH. He is a native of Cleveland, and currently resides in the Hough neighborhood. He talks about his past, and what led him to start this project.
Tags Hough, Cleveland OH, Hough Avenue, East 66th Street, Winery, Vineyard, Wine, Reimagining Cleveland, Mansfield Frazier
Special Notes This is the first half of the interview with Mansfield Frazier
minutes:

- 0 Introduction, Place of birth
- 1 Other Places that he lived besides Cleveland, What other places were like compared to Cleveland. Cleveland is "small minded".
- 2 Describes neighborhood that he grew up in while in Cleveland. Affects of Urban Renewal. Better environments in Los Angeles and New York than in Cleveland.
- 3 Coming back to the High neighborhood. He wanted a place with a good ethnic background. Preferred the Ohio City area.
- 4 How much land he was able to get for his home in Hough. Appreciation for the Hough neighborhood. He didn't want to go to the suburbs, and wanted to help the black middle class.
- 5 "Integration goes both ways". It takes two races to do this. Many people share his view points on the neighborhood.
- 6 First investments in the neighborhood. Trying to recreate middle class neighborhoods.
- 7 Has been back in Cleveland for many years.
- 8 Other groups that are trying to help the Hough area.
- 9 Personal views on the Cleveland community. "When I leave Hough, I am going to heaven". "You shouldn't have to move to live in a better neighborhood".
- 10 Continued. Feels suburbs are too bland. You shouldn't be at arms length with your neighbors.
- 11 Other people's impressions about Hough. High house values on some streets. Vibrant community with challenges.
- 12 Continued.
- 13 Dealing with politics. What got him into the Reimagining Cleveland Project.
- 14 Continued. Urban farming.
- 15 Continued. Land Use issue.
- 16 Continued. Job creation.
- 17 Things from his past that helped shape him today for the project. Nonlinear thinking.
- 18 Why he wrote the grant for the project.
- 19 Continued. Use the land to create jobs.
- 20 Continued. Hopes this will increase more projects in the future.
- 21 Continued. How others have helped him. Doesn't want to be an expert.
- 22 Why he choose the specific site. What was there at the site in the past. Increasing property values.
- 23 Continued. Some people are trying to make a difference, while others aren't.
- 24 What will change people's minds about the project. The end result.
- 25 What others will do with the project. More about urban wineries.
- 26 The full plan for the project.
- 27 Continued. Plans to sell the wine to others.

26 Continued. "Take it as far as you can go". Where other wines are normally made.
Small batches. Hopes and dreams for the site. "Make the world a better place than
27 what you found it".
28 How receptive others have been to the project. How wine is in Europe.
Reason for name of the project. The positive affect that it is having on people now. "If
29 you are afraid of failing, then don't try".
30 Accomplishing a dream. Past projects that he has been working on.
31 Continued. How the community will be affect by the project.
32 Affect those in the commnity and outside the community.
Continued. Talking more about integration. Helping with economic development.
33 Perception of Hough.
34 Continued. End.
35
36
37
38
39
40
41
42
43
44
45
46
47
48
49
50
51
52
53
54
55
56
57
58
59
60