Promoting the Kent State Ashtabula Wine Program: Challenges and Opportunities

Amy Thomas, Library Director

Turning a Shared Idea into a Digital Commons Collection

- Idea
- Who can help?
- What is the story?
- How to tell the story?
Who Can Help?: Ohio Wine Digital Commons Project Partners

Ohio Grape Industries Committee

Ohio Wines
love at first sip

Ohio Wine Producers Association

VESTA
Vineyard Science & Technology

KENT STATE UNIVERSITY
University Libraries

ASHTABULA

Ohio Wine Digital Commons Project: Challenges

Collection Discoveries

Working with Multiple Stakeholders

Content Inconsistencies

Project Juggling
What Stories Do We Want to Showcase?

- Wine Leaders & Visionaries
- Vineyard & Cellar Practices
- Ohio Wineries

Sharing the Ohio Winery Story: The Wine Owner & Winemaker Interviews
Sharing the Ohio Winery Story: Photos and Documents from Ohio Winemakers

Arnie Esterer, Markko Vineyards
&
Tony Debevc, Debonne Vineyards

KSUA Wine Degrees Opportunities

- Recruitment & Enrollment
- Aligns Directly with Campus Strategy
- Career Opportunities & Internships
- Industry Expertise
KSUA Wine Degree Student Involvement in the Future

- Winemaker & Wine owner Interviews
- Video Vignettes on Vineyard Skills & Techniques
- Content Feedback & Suggestions

Future Wine Projects

- Wine Cellar & Vineyard Collections
- OSU Extension Research Center Collaboration
- Vintage Ohio Festival Collection
- Interviews & Photos
- Personal Wine Owner Collections
Thank You!