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Audiovisuals In Online Teaching

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This guide provides information on resources concerning the effective use of audiovisuals in online teaching. It includes materials relevant for law schools and general universities.

Cleveland State University Resources

Center for eLearning - Faculty Services
The eLearning Center provides a wide variety of training, including 30-60 minute Webinar Wednesdays (on design and pedagogical points for teaching online) and a 20-hour Faculty Online Teaching and Design Course. The eLearning Center also provides Technology Tools and Pedagogy Tools, as well as Consulting Services for course development, program development, media development and course reviews.

- Center for Instructional Technology and Distance Learning
  This Center assists faculty and staff with the development, production, and use of audiovisual materials and facilities. In particular, see its Media Production, Consultation and Training pages.
### AV Educational Fair Use Resources

- **The TEACH Act and Some Frequently Asked Questions**  

- **Reproduction of Copyrighted Works by Educators and Librarians**  
  U.S. Copyright Office Circular 21; revised 8/2014. Covers 17 U.S.C. §§ 106-108, 504. Deals with the "reproduction for teaching in educational institutions at all levels," as well as reviews "the making of copies: by photocopying, making microform reproductions, videotaping, or any other method of duplicating visually-perceptible material, and the making of phonorecords: by duplicating sound recordings taping off the air, or any other method of recapturing sounds."

- **Know Your Copy Rights - Resources for Teaching Faculty**  
  Information page provided by the Association of Research Libraries. In particular, see its Frequently Asked Questions.

### Law Articles

- **Flipping the Classroom to Teach Workplace ADR in an Intensive Environment**  

- **Higher Education and the DMCA**  

- **Law Students' Responses to Innovation: A Study of Perspectives in Respect of Digital Knowledge Transmission, Flipped Classrooms, Video Capsules and Other Means of Classroom Dissemination**  

- **Online Teaching: The Importance of Pedagogy, Place and Presence in Legal Education**  

- **The Seven Principles for Good Practice in [Asynchronous Online] Legal Education**  

- **Online Learning and Transactional Skills Courses**  
  [Article is transcription of presentation at the Fifth Biennial Conference on Teaching Transactional Law and Skills, Emory University School of Law, June 2016.]

- **Teaching Criminal Procedure: Why Socrates Would Use YouTube**  
  Stephen E. Henderson and Joseph Thai. 60 Saint Louis University Law Journal 413-462 (Spring 2016).

- **Best Practice Recommendations of Distance Learning for Legal Education 2.0**  
  American Association of Law Schools. Work Group of Distance Learning for Legal Education [AKA Working Group for Distance Learning in Legal Education], 2015-2016.

- **Answering the Call: Flipping the Classroom to Prepare Practice-Ready Attorneys**  
  Alex Berrio Matamoros. 43 Capital University Law Review 113-151 (Winter 2015).
Non-Law Journal Literature & Books

- A Closer Look at Distance Learning: The Law and the Entrepreneur MOOC

- Flipping a Law Class Session: Creating Effective Online Content and Real World In-Class Team Modules
  [Link is to full contents of journal issue - scroll to article.]

- Re-Conceptualizing Doctrinal Teaching: Blending Online Videos with In-Class Problem-Solving

- Blended Learning: A Flipped Classroom Experiment
### Articles

- **A Taxonomy of Asynchronous Instructional Video Styles**  
  Konstantinos Chorianopoulos. 19 International Review of Research in Open and Distributed Learning 294-311 (February 2018).

- **Perceptions of College Students toward Online Classes: Implications for Teaching Online**  

- **Lights, Camera, Action: Facilitating the Design and Production of Effective Instructional Videos**  

- **The Video Lecture**  
  Charles Crook and Louise Schofield. 34 The Internet and Higher Education 56-64 (July 2017).

- **Guidelines for Producing Videos to Accompany Flipped Cases**  

- **The Effects of Lecture Diversity on Germaine Load**  
  Jamie Costley and Christopher Lange. 18 International Review of Research in Open and Distributed Learning 27-46 (April 2017).

- **Effective Integration of Multimedia in Online Learning Environment**  
  Holim Song. 9 National Teacher Education Journal 41-46 (Summer 2016). [Get article in CSU EJournal available via Education Research Complete.]

- **What Makes an Online Instructional Video Compelling?**  

### Books

- **E-Learning and the Science of Instruction: Proven Guidelines for Consumers and Designers of Multimedia Learning**  
  c2016. EBook. LB1044.87eb

- **Essentials of Teaching and Integrating Visual and Media Literacy: Visualizing Learning**  
  c2015. EBook. LB1067.5eb

- **Visual Design for Online Learning**  
  EBook. LB1044.87 .D385 2015eb

- **Reading the Visual: An Introduction to Teaching Multimodal Literacy**  
Journals/ENewsletters

- Faculty Focus - Teaching with Technology
  Category of Faculty Focus, free e-newsletter published by Magna Publications, Inc.

- How-To Geek
  Searchable online technology journal "dedicated to providing interesting articles, how-tos, and even fun trivia to our audience of geeky (and not-so-geeky) readers."

- Journal of Online Learning and Teaching
  "Peer-reviewed, open-access, online publication that aims to promote scholarship in the use of the Internet and web-based multimedia resources in higher education." Published by "MERLOT, an initiative of the California State University Office of the Chancellor that provides a free and open online community of resources." Also CSU EJournal via Education Research Complete.

- Journal of Visual Literacy
  CSU EJournal. Published by Taylor & Francis for the International Visual Literacy Association.

Web Sites

Academic & Nonprofit Organizations

- Multimedia Educational Resources Learning and Online Teaching (MERLOT)
  "Provides access to curated online learning and support materials and content creation tools, led by an international community of educators, learners and researchers." Uses the Creative Commons intellectual property protection policies. In particular, see its MERLOT Collection and Faculty Development pages.

- Online Learning Consortium
  A non-profit "collaborative community of higher education leaders and innovators, dedicated to advancing quality digital teaching and learning experiences designed to reach and engage the modern learner." In particular, see its Learn page, with information on Workshops, Webinars, and Certificate programs. See also its Read page, with links to Research Center resources and more.

- Quality Matters
  An international nonprofit organization that seeks to "promote and improve the quality of online education and student learning." In particular, see its Professional Development and QA Resources pages.
**Selected FREE Products - Some have fee-based enhanced versions - No Endorsements Implied!**

Here are some FREE products that allow you to upload a public video from several platform sites (eg, YouTube, Vimeo), or upload your own video (ie, born video file or converted from audio file), then edit and embed assessment questions:

- **EDPuzzle** - If using own video, file must be no larger than 1GB. Allows you to edit/crop video, edit/add audio, embed open-ended and multiple choice questions, and add feedback to embedded questions. "100% free for teachers and students"; negotiated fee for "premium school channel" video library.

- **PlayPosit** - Recommends use of Google Chrome browser; compatible with FireFox and Safari; recommends avoiding Internet Explorer. Integrates with several course platforms (eg, Moodle, Blackboard). If using own video, file must be MP4 and no larger than 100MB. Allows you to add captions, embed multiple-choice questions, as well as add audio clips and images to embedded questions. Premium version allows you to embed fill-in-the-blank, open response, and website questions. Free for Basic version (50MB storage); $89 annually for Premium version; negotiated fee for Administrator version. [PlayPosit formerly known as eduCanon.]

- **TEDEd Lessons** - Does not allow you to upload own video file. In addition to uploading a public video, you can upload a TEDEd Lesson video. Allows you to add multiple-choice or open response questions, discussion prompts, and other resources. Free:

### Image, Music, Sound & Video Resources

- **Creative Commons (CC)**
  A "global nonprofit organization that enables sharing and reuse of creativity and knowledge through the provision of free legal tools." CC free copyright licenses "provide an easy way to manage the copyright terms that attach automatically to all creative material under copyright" and "allow that material to be shared and reused under terms that are flexible and legally sound." See its Use & remix page, where you can Search the Commons for images, music, video, and media.

- **EDTools - NewseumED**
  Collection of "free educational programs, primary sources and standards-aligned resources that focus on history, media literacy, civics and the First Amendment." Can pre-filter by categories, such as Topics (eg, Civil Rights, Constitution, Voting Rights) and Grade (eg, College & University, Professional Development). Sign up for a free NewseumED account to access copyright-protected materials.

- **Wikimedia Commons**
  Collection of over 47 million freely usable images, sounds, and videos.

- **Pixabay**
  "A vibrant community of creatives, sharing copyright free images and videos. All contents are released under Creative Commons CC0."

- **Pexels**
  "Provides high quality and completely free stock photos licensed under the Creative Commons Zero (CC0) license."

- **PublicDomainPictures.net**
  Collection of over 225,800 free pictures.

- **Classroom Clipart**
  Collection of "over 100,000 free clip art images, clipart, illustrations and photographs."

- **Symbols.com**
  "A unique online encyclopedia that contains everything about symbols, signs, flags and glyphs."

- **ccMixter**
  "A community music site featuring remixes and samples licensed under Creative Commons licenses." Currently operated by ArtisTech Media.
Other FREE Products, Tools & Software:

- **Amara** - A "caption and subtitle editor" on a collaborative platform. After you upload a public video from YouTube or Vimeo, or a MP3 audio file, anyone can create captions and translations for it. Includes hundreds of languages. Fee-based "Amara Enterprise Team" has other features and allows you to keep your video private.

- **ThingLink** - Allows you to embed audio, video and text in images. Has free IOS and Android app. Fee-based versions have more embedding options.

- **Vialogues** - A "video-based learning tool that promotes meaningful discussions with its asynchronous, time-coded commenting system." Allows you to upload own video file (numerous file types). In addition to uploading a public video, you can upload a Vialogue video. Allows pre-selected participants to add comments and questions, as well as allows moderator to add quizzes and surveys via "poll" feature.

- **VideoAnt** - A "web-based video annotation tool for mobile and desktop devices." Allows you to add annotations to a public video, as well as allows pre-selected viewers to annotate your "Ant" video.

- **eXe** - Open source easy-to-use authoring application for publishing content on the Web or a Learning Management System.

- **HSP** - Open source format for use on Drupal, Moodle, and WordPress platforms. "Makes it easy to create, share and reuse HTML5 content and applications." Allows authors to "create and edit interactive videos, presentations, games, advertisements and more."

- **LAMS** - Open source authoring software that can be used as a stand alone or with a Learning Management System. Includes Authoring Environment, Learners Environment, and Monitoring Environment.

- **FindSounds** - Free search engine for finding sound effects on the Web.

- **Recorded Sound Research Center** - "Provides access to the commercial and archival audio holdings of the Library of Congress." In particular, see its Recordings Available Online page.

"How-To" Information

Effective Visualization of Information (18-slide PowerPoint) - Laura Ray, C|M|Law Outreach & Instructional Services Librarian, June 2018. View in "Notes" view to see complete information.

PowerPoint Video Training - Video tutorials on how to use PowerPoint. Includes sections on Pictures & graphics and Animation, video & audio.

How to Look Good on a Webcam (2:35 mins. YouTube video; 11/15/12) - Photographer Matthew Rolston "gives DailyCandy editor Lauren Lumsden simple tips for looking better on a webcam - from how to light your face to where to position yourself in relation to the camera."

Vimeo Help Center - Includes Uploading to Vimeo and Managing and Organizing Videos.

YouTube Help - Includes how to Create videos & manage your channel - Upload videos and Edit videos and settings, as well as Translation Tools (eg, Do-it-yourself transcription & translations and Automatic captioning).